

WIX 85TH ANNIVERSARY PROMOTION
OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.**

2. **ELIGIBILITY:** The WIX 85th Anniversary Promotion (the "**Promotion**") is offered only to business customers of Sponsor who are (a) residents of the 50 United States, D.C. and Canada, and (b) 18 years of age and older as of April 1, 2024. The Promotion is not open to employees of MANN+HUMMEL Filtration Technology US LLC ("**Sponsor**"), ImageMark Business Services, Inc. ("**Administrator**"), and each of their respective affiliates, subsidiaries, and agencies (collectively "**Promotion Parties**"), and members of their immediate family or persons living in the same household. This Promotion is a trade promotion and is not open to the general public. Void where prohibited.

3. **HOW TO ENTER:**

- Entry Method 1: Beginning on April 1, 2024 through November 30, 2024, inclusive (the "**Promotion Period**") eligible entrants may receive:

- One (1) entry by participating in a Cornerstone Program offered by Sponsor during the Promotion Period, the details, terms and conditions of which are available from the entrant's WIX sales representative;
- Three (3) entries by participating in two (2) Filter Days Sale events during the Promotion Period, the details, terms and conditions of which are available from the entrant's WIX sales representative;

- Entry Method 2: Eligible entrants may receive one (1) entry by submitting a piece of 3" x 5" paper on which entrant has printed his or her name, name of business, complete address of business (no P.O. Boxes), email address, daytime phone number, and date of birth. Mail to: ImageMark Business Services, Inc., 3145 Northwest Blvd., Gastonia, NC 28052, United States. No mechanically reproduced or photocopied entries accepted. Each entry must be mailed separately in a stamped envelope. Entries become the property of sponsor and will not be returned. Entries must be received November 30, 2024.

4. **DRAWING:** A random drawing will be conducted on or about December 15, 2024, by Administrator. Odds of winning depend on the number of entries received. Potential winners will be notified by phone and email, and must sign and return any required Affidavit of Eligibility and Release within 14 days of the date notice is sent or such other date set by Sponsor. If a resident of Canada, potential winners must also correctly answer a mathematical skill-testing question without assistance of any kind prior to and as a condition of being declared a winner. Failure to respond within the applicable time period will result in forfeiture of prize and Sponsor shall have the option to award the prize to an alternate winner. All income taxes resulting from acceptance of prize are the responsibility of winner. By entering this Promotion, entrant agrees: (i) to be bound by these Official Rules and the decisions of the Administrator and/or Sponsor; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of

his/her rights to bring any claim, action or proceeding against any of the Promotion Parties in connection with this Promotion; and (iii) to forever and irrevocably agree to release and hold harmless each of the Promotion Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with this Promotion. BY ENTERING THIS PROMOTION, ENTRANTS WAIVE ALL RIGHT TO, AND HOLD HARMLESS THE PROMOTION PARTIES FROM, ANY CLAIM, LIABILITY, LOSS, DAMAGE (INCLUDING PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES), OR EXPENSE (INCLUDING ATTORNEYS' FEES) ARISING OUT OF OR IN CONNECTION WITH PARTICIPATION IN THIS PROMOTION OR THE ACCEPTANCE, USE, OR MISUSE OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Acceptance of a prize also constitutes permission to the Promotion Parties to use winner's name, likeness, and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law. Promotion Parties will not be responsible for: lost, late, misdirected, damaged, illegible, incomplete, incorrect, or postage due entries; lost, late, or misdirected prize notices; or any typographical, or other error in the printing of the offer, administration of the Promotion, or announcement of the prize(s). In the event of any such error, Sponsor reserves the right to request that the Administrator cancel or modify this Promotion in a manner deemed appropriate by the Administrator, at the Administrator's sole discretion. All federal and state laws apply.

5. PRIZES:

- TOP GRAND PRIZE: One (1) Top Grand Prize will be awarded, consisting of a Polaris General XP 4 Ultimate Side by Side vehicle. The approximate retail value ("ARV") of the Top Grand Prize is \$33,000.
- SECOND GRAND PRIZE: Two (2) Second Grand Prizes will be awarded, each consisting of a Polaris General 1000 Sport Side by Side vehicle. The ARV of each Second Grand Prize is \$20,000.
- THIRD GRAND PRIZE: Three (3) Third Grand Prizes will be awarded, each consisting of a Polaris Sportsman Touring 4 Wheeler. The ARV of each Third Grand Prize is \$12,000.
- FOURTH PRIZE: Ten (10) Fourth Prizes will be awarded, each consisting of a WIX-branded YETI Tundra 45 cooler. The ARV of each Fourth Prize is \$300.
- FIFTH PRIZE: Fifty (50) Fifth Prizes will be awarded, each consisting of a WIX 85th Anniversary 1939 International D2 Pickup diecast model. The ARV of each Fifth Prize is \$50.
- SIXTH PRIZE: One hundred (100) Sixth Prizes will be awarded, each consisting of a WIX 85th Anniversary insulated wine tumbler. The ARV of each Sixth Prize is \$20.

- **SEVENTH PRIZE:** Two hundred (200) Seventh Prizes will be awarded, each consisting of a WIX 8^{5th} Anniversary hat. The ARV of each Seventh Prize is \$10.

Total ARV of all prizes: \$118,500. Difference between approximate retail value and actual value of a prize will not be awarded. Prize consists of only those items specifically listed as part of the prize. Limit one prize per family or household. No substitution or transfer of prize permitted by winner. Sponsor reserves the right to substitute a prize of equal or greater value. All prizes will be awarded. For the Top Grand Prize, Second Grand Prizes and Third Grand Prizes, the prize vehicle will be transferred to winner from Sponsor or Administrator with the remaining period of manufacturer's warranty, if any. If a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

Any personally identifiable information (including, name, address and email address) collected during an entrant's participation in this Promotion will be collected by Sponsor and used by Sponsor and the Promotion Parties, and each of their respective affiliates, agents, licensors, and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules, for licensed product offerings and marketing campaigns. You may choose to stop receiving Sponsor and Promotion Parties' marketing emails by following the unsubscribe instructions included in these e-mails.

6. **CHOICE OF LAW AND FORUM:** Entrant agrees that all matters arising out of or relating to this Promotion and these Official Rules are governed by, and construed in accordance with, the laws of the state of North Carolina, without giving effect to any of its conflict of laws provisions thereof. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this Promotion and these Official Rules shall be brought exclusively in the applicable federal or state courts located in North Carolina.

7. **WINNERS LIST:** For the names of the prize winners, available after January 31, 2025, send a self-addressed, stamped #10 envelope to: ImageMark Business Services, Inc., 3145 Northwest Blvd., Gastonia, NC 28052, United States.

8. **SPONSOR:** MANN+HUMMEL Filtration Technology US LLC, 1 Wix Way, Gastonia, NC 28054, United States.